## Seventeen Delivers A Large \& Vital Audience

## SEVENTEEN

| Total Adults | $7,700,000$ |
| :--- | :---: |
| Women 18+ | $6,989,000$ |
| Women 18-24 | $3,336,000$ |
| Median Age | 26.0 |
| Median HHI | $\$ 50,711$ |
| Currently Attending College | $1,761,000$ |

