## Seventeen Delivers A Large & Vital Audience

seventeen

	SEVENTEEN
Total Adults	7,700,000
Women 18+	6,989,000
Women 18-24	3,336,000
Median Age	26.0
Median HHI	\$50,711
Currently Attending College	1,761,000

Source: GfK MRI, Fall 2014 (Base: W18+)