



Favorite with young women

Ranking vs. all 192 measured titles

- Seventeen ranks #1 in reaching Women 18-20 (*nearly 2X Teen Vogue's readership*)
- Seventeen ranks #2 in reaching Women 18-24 (*following People and more than 2X Teen Vogue's readership*)

*Note: Ranking vs. All 192 Measured Titles
Source: GfK MRI, Fall 2013