



Reach the most young women

Women 18-24

Seventeen	3,987,000
Cosmopolitan	3,694,000
Glamour	2,692,000
Teen Vogue	1,935,000
People StyleWatch*	1,420,000
Allure	1,306,000
Marie Claire**	572,000
Lucky**	296,000

*Prototype; **Unstable, use with caution
Source: GfK MRI, Fall 2013 (Base: W18+)