



Reach more young women

Women 18-24, currently in college/univ

Cosmopolitan	1,722,000
Seventeen	1,591,000
Glamour	1,060,000
Teen Vogue	886,000
People StyleWatch*	616,000
Allure**	587,000
Marie Claire**	311,000
Lucky**	145,000

*Prototype; **Unstable, use with caution
Source: GfK MRI, Fall 2013 (Base: W18+)