A large, diverse audience
Delivering millions of young women

|  | Seventeen |
| :--- | ---: |
| Total Women 18+ | $\mathbf{8 , 2 5 3 , 0 0 0}$ |
| Median Age | 25.8 |
| Median HHI | $\$ 52,742$ |
| Currently Attending College | $1,951,000$ |
| Employed | $4,989,000$ |
| Spanish/Hispanic | $1,797,000$ |
| African-American | $1,475,000$ |
| Other | $1,336,000$ |

