

## A large, diverse audience

Delivering millions of young women

Sevent	een
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Total Women 18+ 8,253,000

Median Age 25.8

Median HHI \$52,742

Currently Attending College 1,951,000

Employed 4,989,000

Spanish/Hispanic 1,797,000

African-American 1,475,000

Other 1,336,000